

BM-
YOUTH
Newsletter



NOVEMBER
2025

Welcome to BM Youth!

we are excited to have you on board !

We are more than just a bank; we are here to support you in achieving your goals, whether you are saving for education, traveling, or buying your first car. We will be your partner every step of the way.

Discover More:

- BM Youth segment features
- Latest exclusive deals and offers



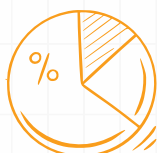
BM Youth Privileges



Free savings
account opening



Issue your own debit card
without charges



Highest interest
rates on savings accounts



Banking product and services
designed for BM Youth



Issuing credit cards and diverse loan
facilities to customers aged 21 and older

Digital Kings

No More Visits To The Branch

Digital Banking Services: Providing you with secure and convenient access to your accounts anytime and anywhere.

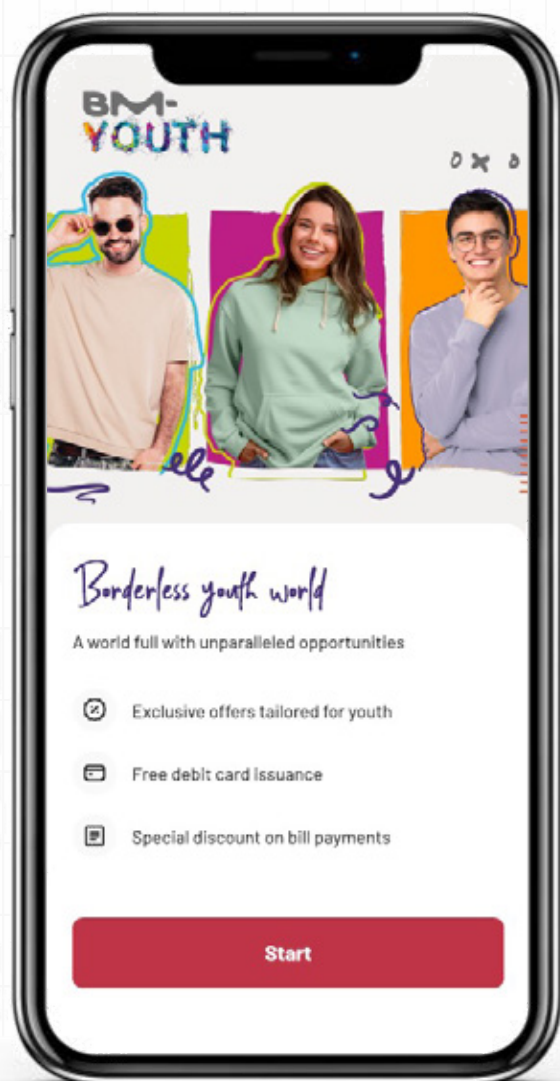


Latest

For IOS & Android



Face ID Finger Print



**Check Your Balance
& Transactions**



**Activating your Debit
& Credit Card**



Local Transfer To:

- Any Debit Card
- Any Wallet
- Any Credit Card



Issue:

- Additional Account
- Certificate of Deposit
- Time Deposit



BM Rewards Club

Special Deals & Discounts

**New !
Drop !**

**BM Youth x
ilForno**

**Order a pizza
get FREE Kinder Rolls**

Exclusive for BM Youth

How to claim:

1. Visit the branch
2. Make your order
3. Pay using BM Youth card
4. Enjoy your Pizza along with a FREE Kinder Rolls



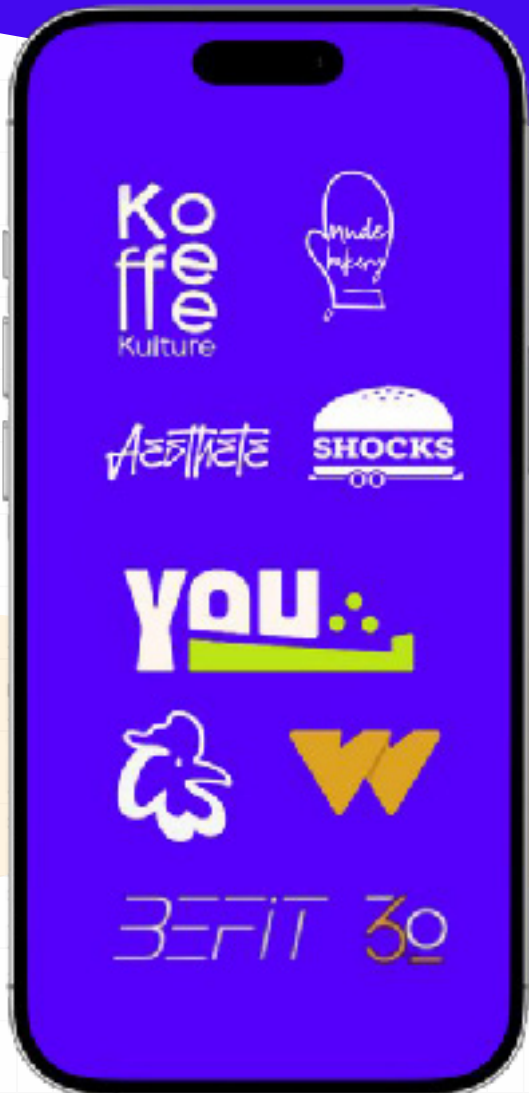


Game On with Smash Padel Academy!

**15% discount on
all training packages**

Beginner or pro in the making? Smash Padel Academy has the coaching, courts, and community to take your game to the next level . Padel is more than a game, it's a lifestyle; grab your ticket & join now

Using BM Youth Debit Cards



Exclusive for BM Youth

Instant Verification
Instant Access

**DISCOUNTS UP TO 50% OFF
+80 Vendors Online & Offline**

**YOU CAN NOW SKIP THE VERIFICATION
PROCESS AND INSTANTLY ACCESS THE FIRST
STUDENT DISCOUNT APP IN EGYPT.**

Steps:

- 1-Download YOUTH-MENA
- 2-Register your details
- 3-Click on "I'm a BM Youth Card holder" at Complete your Profile
- 4-Enter the first 6 Numbers of your BM Youth Debit Card
- 5-Use Promocode: BMYouth

GO Local

Scan.. Order.. Pay.. Enjoy..



10%
OFF



Free
Sandwich



25%
OFF



25%
OFF



50%
OFF

Capped at
EGP 100

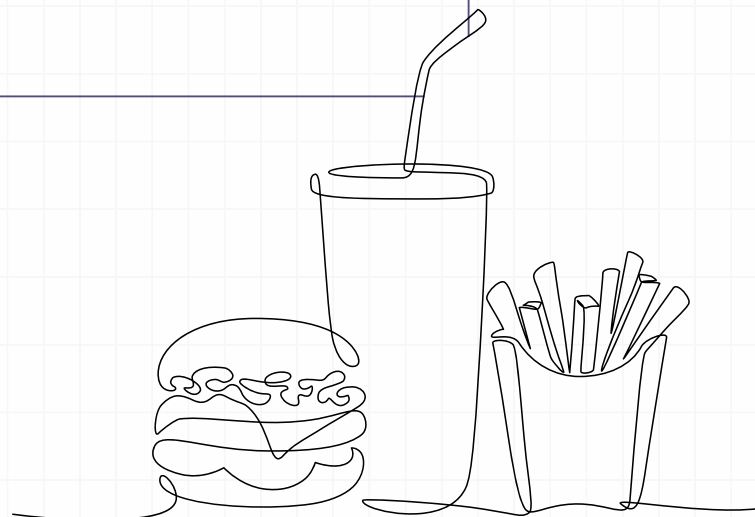
How to Obtain the Discount:

1. Visit The Branch
2. Scan the QR code
3. Place your order directly on the website
4. Use Promo Code : **BMYouth**
5. Pay with **BM Youth Card**

Offer is valid until 30/11/2025

[Click To Order](#) ✨

Powered by **PR:EPIT**



HOT DESK

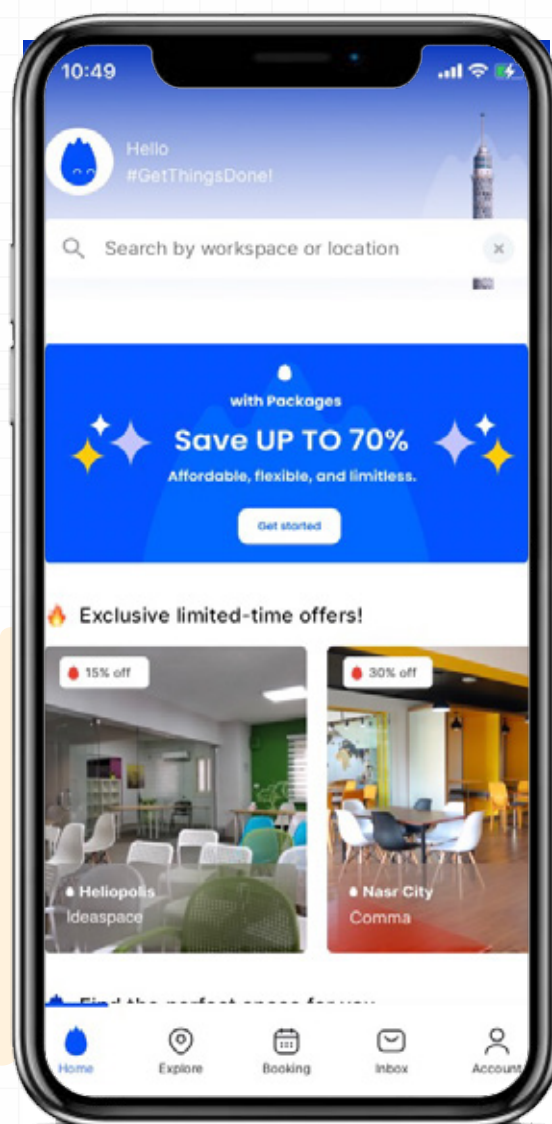
Free First Booking at any of Hotdesk's coworking spaces!

To unlock even more flexibility & productivity!
upon using your BM Youth Cards
Promo code: **BMYouth**

Explore a range of professional
coworking spaces, ideal for
studying, working,
or collaborating with others.

How to claim this offer ?

To benefit from this offer, please apply the
promo code BMYouth during the booking
or subscription process on the Hotdesk
platform.



inshape

CLINIC

Discover the best version of yourself!



- A 15 % off for new InShape Clinic clients on their first visit & receive a guaranteed 10 % discount on all future visits, available to both new and existing clients!

Don't miss your chance! Schedule your appointment now to enjoy premium treatments and beauty services utilizing the latest technologies.
Offer is valid until 31\12\ 2025

Upon using your BM Youth debit card

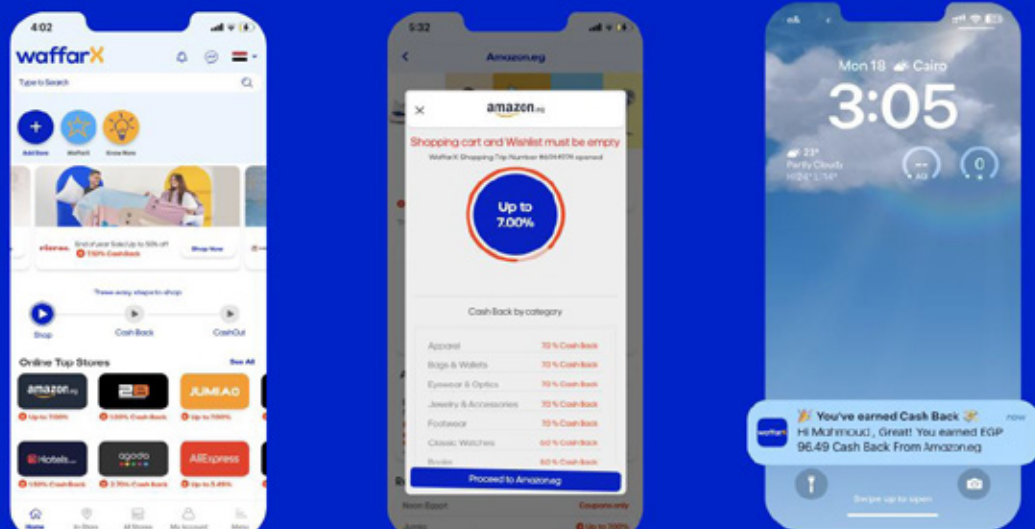


- We are pleased to announce a new partnership with WaffarX, the region's pioneering cashback platform. This collaboration presents an exclusive opportunity for our valuable customers.
- Upon registration, using the designated code "**BMYouth**" you will be entitled to an additional **20%** cashback on the rates displayed within the application.

Explore a wide selection of top brands across diverse categories, such as travel, fashion, electronics, and more. Take advantage of this exclusive chance to save even more on every purchase!

How to benefit from the offer:

1. Visit the WaffarX app.
2. Use the code BMYouth during registration.
3. Start earning extra cashback instantly.



Seize this chance to unlock extra benefits and elevate your shopping experience, making it more enjoyable and rewarding.

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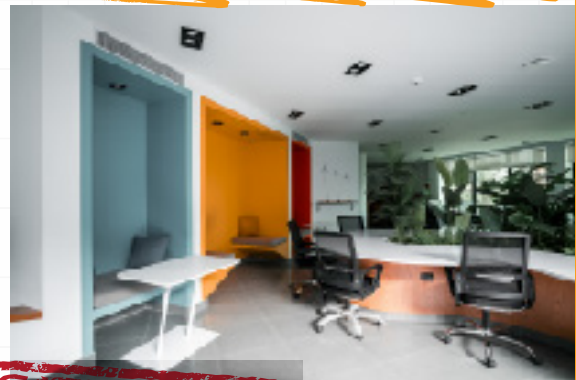
Gain access to exceptional deals on everything from shopping to entertainment and travel

- Enjoy Free Day Pass to MQR Co-working Space
- 10 % discount on meeting rooms, event spaces and training rooms



Branches

- New Cairo - Platz
- New Cairo - Cairo Business Park
- AlRehab - Park 15
- Maadi
- Downtown - The Greek Campus
- October - Melanite Mall
- Zayed - Eden Mall
- Zayed - ALRabwaCompound



**FREE
DAY PASS**

Train Smart. Live Fit. Save Big!

Exclusive Offer for BM Youth

Access a premium fitness experience at Balance Gym and Hers Women's Fitness Centers—all at an unbeatable price!



Your Fitness Bundle Includes:

- 12 invitations to Balance Gym or Hers Gym
- 4 private training sessions
- 4 body composition assessments
- 2-month membership freeze
- Full access to all branches

Special Price: Annual package at EGP 6,900 down from EGP ~~14,000~~ Over 50% Off – available exclusively to BM Youth customers

To claim the offer, please contact: +201144483307



Get **30%** discount on all Diet & Cheat Subscription Bundles through their official website

Promo code: **BM-YOUTH**



Get a 15% Discount
Pay using your **BM Youth debit card**
through the official Website

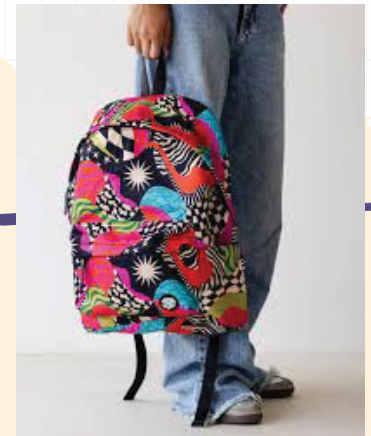


Discount applies
automatically at checkout,
no promocode needed



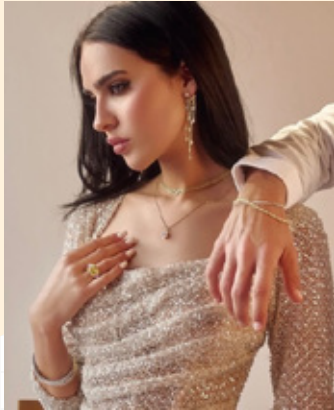
YAWZA

Get a **15%** discount
upon using Promo code **BMYouth**
through their official website



Or through their
physical branches





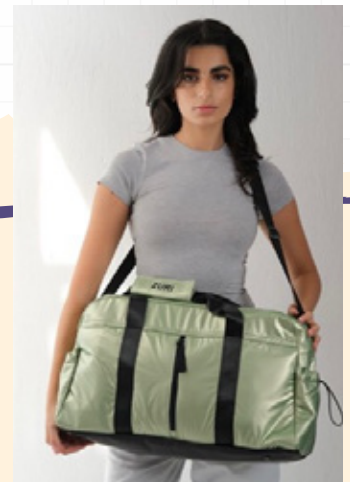
Get a **10%** discount
upon using Promo code **BMYouth**,
through their official website

Or through their
physical branches

ZURI



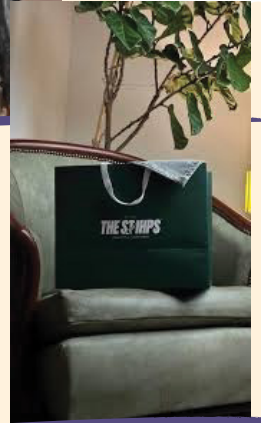
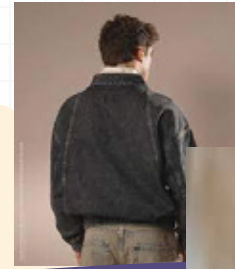
Get a **15%** discount
upon using Promo code
BMYouth
through their official website





EST. 1981
THE STIHPS
YOUR STYLE, YOUR STORY

Get a **15%** discount upon using
Promo code **BMYouth**
through their official website



UP•FUSE

Get **15%** discount
upon using Promo code **BMYouth**
through their official website

Or through their physical branches
when paying with BM Youth Cards





Unlock an exclusive
20% discount by using the
Promo code **BMYouth**
on their official website



Enjoy a **10% discount** By
applying the Promo code **BMYouth**
on their official website



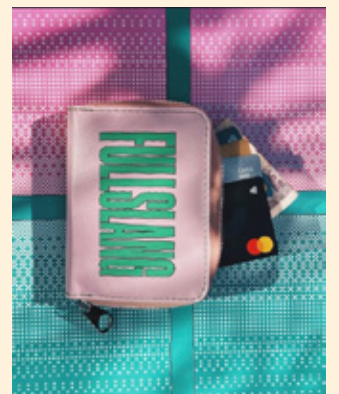


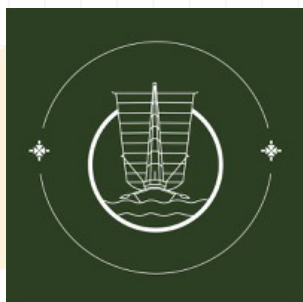
KOAY Silver

Get a **30%** discount
upon using Promo code
BMYouth-Koay



Enjoy a **10%** discount by
using the Promo code **BMYouth**
on their official website.

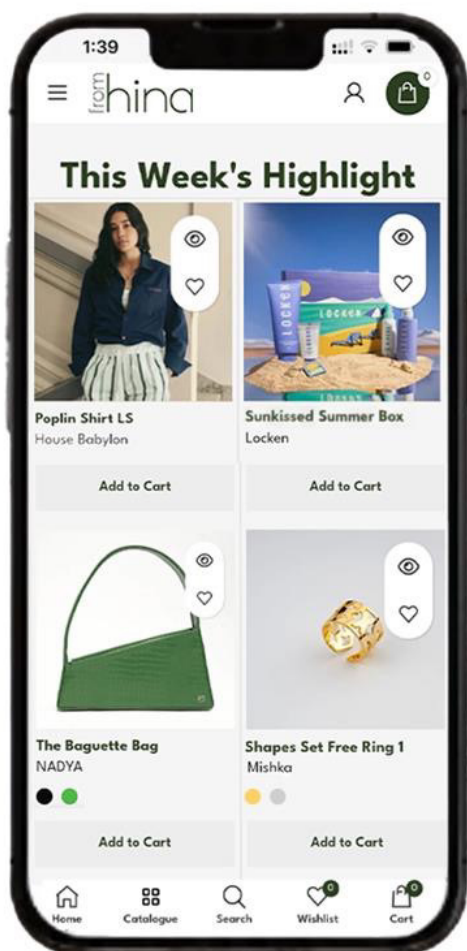




FromHina

All Your Favorite Local Brands, In One Place

BM Youth partnered with FromHina the platform curating Egypt's finest local brands in fashion, home, and beauty.



Enjoy a 10% Discount Up to EGP 1,000 Promocode: BMYouth

How to claim:

1. Visit the website
2. Place your order
3. Use the promocode: BMYouth
4. Pay using BM Youth card

Domestic Travel Deals



At Banque Misr Youth Program, we are proud to offer all BM Youth customers like you a unique experience with Booking CW so you can enjoy an unforgettable holiday filled with relaxation and fun. You're just one step away from your next great getaway!

You can enjoy all of the below benefits :

- A discount up to **40%** compared to the best deals at any other travel outlets with the option to pay in local currency
- Support of issuing travel visas for all foreign countries
- Booking local sports matches tickets, global cruises, private trips and luxurious yachts and special programs including transportation and visits
- A dedicated team of customer service around the clock to answer any inquiries you might have and support you in case you are facing any issue

For more details and booking;

- **Visit the website:** www.bookingcw.com
- **Customer service:** 19809
- **Whatsapp:** 01000005260/01050444455



- **Royal Maxim Palace Kempinski
Cairo**

1 Night - Double Room (2 Adults)|
Breakfast - From 12,750 EGP

- **Sofitel Cairo Nile El Gezirah**

1 Night - Double Room (2 Adults)|
Breakfast - From 10,750 EGP

- **Nile Cruise Offers
(Luxor to Aswan)**

Royal Adventure

4 Nights - Full Board - Including
Sightseeing - From 35,000 EGP

- **Steigenberger Aqua Magic
Hurghada**

3 Nights
All Inclusive
From 25,800 EGP

- **Albatros Makadi Resort
Gouna**

3 Nights
All Inclusive
From 28,400 EGP

- **Naama Bay Hotel
Sharm El Sheikh**

3 Nights
All Inclusive
From 21,500 EGP



Get in touch with us through:



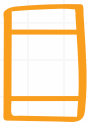
Visit Banque Misr's website

www.banquemisr.com to know more about our products and benefits



Contact our call center through

19888 to answer any of your questions around the clock, all week



Visit BM Official Social Media Channels [f](#) [v](#) [i](#) [d](#) [x](#) [in](#)



Communicate with us through our whatsapp service on **19888**

Through our chatbot Abkarino you can:

- Block your card
- Remove wrong PIN attempts
- Pay your credit card
- Reactivate your BM Online app



BM- YOUTH

Unstoppable Youth