

BM-YOUTH Newsletter

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january 2026



Welcome to BM Youth!

we are excited to have you on board !

We are more than just a bank; we are here to support you in achieving your goals, whether you are saving for education, traveling, or buying your first car. We will be your partner every step of the way.

Discover More:

- BM Youth segment features
- Latest exclusive deals and offers



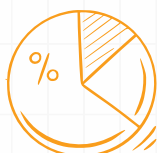
BM Youth Privileges



Free savings
account opening



Issue your own debit card
without charges



Highest interest
rates on savings accounts



Banking product and services
designed for BM Youth



Issuing credit cards and diverse loan
facilities to customers aged 21 and older

Digital Kings

No More Visits To The Branch

Digital Banking Services: Providing you with secure and convenient access to your accounts anytime and anywhere.

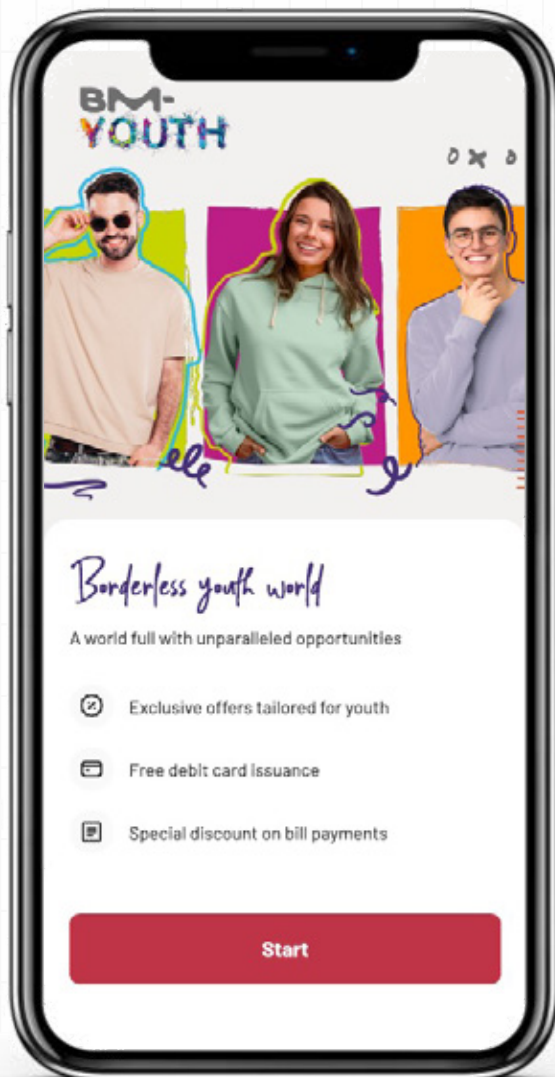


Latest

For IOS & Android



Face ID Finger Print



Check Your Balance & Transactions



Activating your Debit & Credit Card



Local Transfer To:

- Any Debit Card
- Any Wallet
- Any Credit Card



Issue:

- Additional Account
- Certificate of Deposit
- Time Deposit



BM Rewards Club

Special Deals & Discounts

**New !
Drop !**

**BM Youth x
ilForno**

**Order a pizza
get FREE Kinder Rolls**



Exclusive for BM Youth

How to claim:

1. Visit the branch
2. Make your order
3. Pay using BM Youth card
4. Enjoy your Pizza along with a FREE Kinder Rolls

**GET READY FOR THE
NEW YEAR WITH BM YOUTH!**



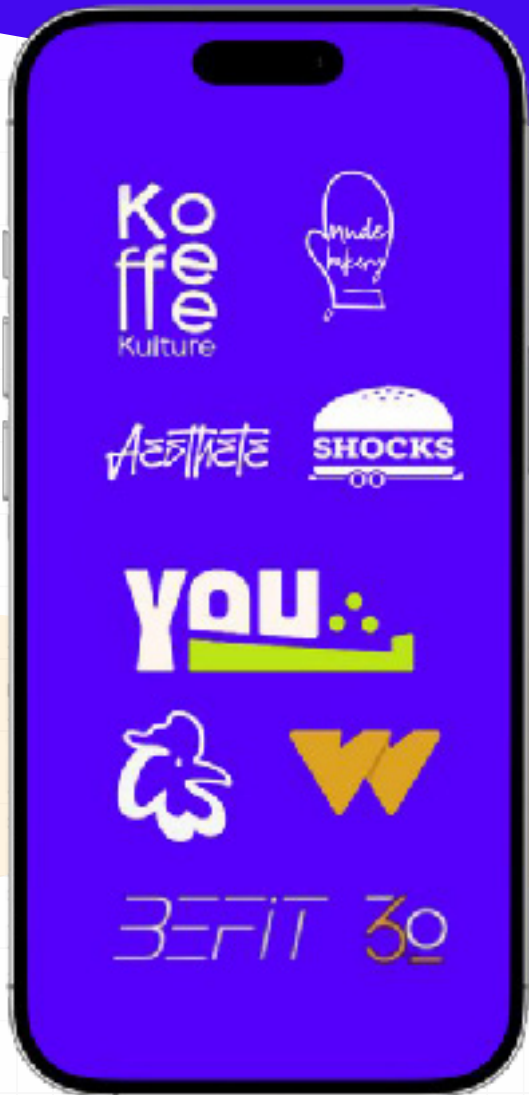
SMASH
PADEL ACADEMY

Game On with Smash Padel Academy!

**Enjoy 15% discount on
all training packages**

Beginner or pro in the making? Smash Padel Academy has the coaching, courts, and community to take your game to the next level . Padel is more than a game, it's a lifestyle; grab your ticket & join now

Using BM Youth Debit Cards



Exclusive for BM Youth

Instant Verification
Instant Access

**DISCOUNTS UP TO 50% OFF
+80 Vendors Online & Offline**

**YOU CAN NOW SKIP THE VERIFICATION
PROCESS AND INSTANTLY ACCESS THE FIRST
STUDENT DISCOUNT APP IN EGYPT.**

Steps:

- 1-Download YOUTH-MENA
- 2-Register your details
- 3-Click on "I'm a BM Youth Card holder" at Complete your Profile
- 4-Enter the first 6 Numbers of your BM Youth Debit Card
- 5-Use Promocode: BMYouth

GO Local

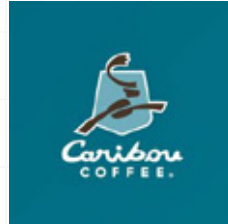
Scan.. Order.. Pay.. Enjoy..



10%
OFF



Free
Sandwich



25%
OFF



25%
OFF



50%
OFF

Capped at
EGP 100

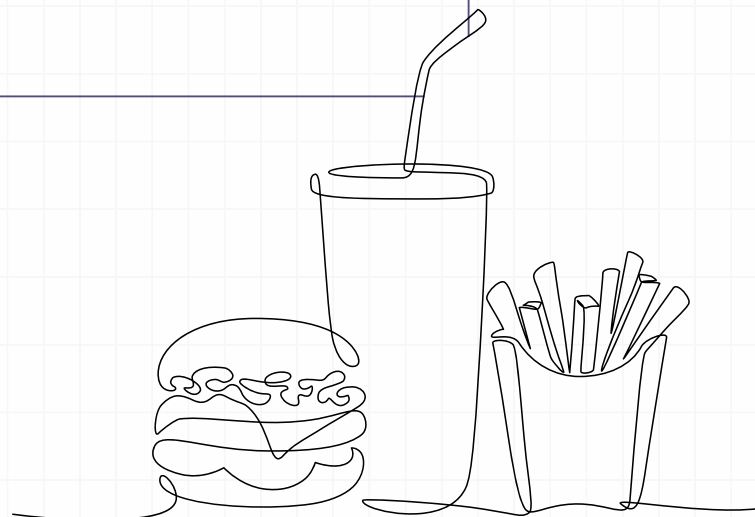
How to Obtain the Discount:

1. Visit The Branch
2. Scan the QR code
3. Place your order directly on the website
4. Use Promo Code : **BMYouth**
5. Pay with **BM Youth Card**

Offer is valid until 31/12/2026

[Click To Order](#) 

Powered by **PR:EPIT**



HOT DESK

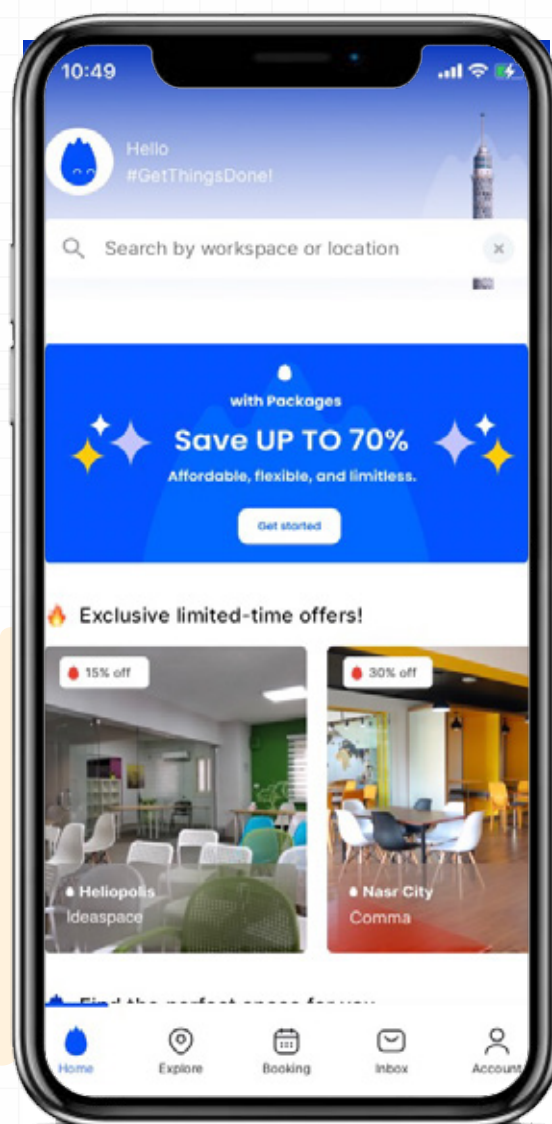
Free First Booking at any of Hotdesk's coworking spaces!

To unlock even more flexibility & productivity!
upon using your BM Youth Cards
Promo code: **BMYouth**

Explore a range of professional
coworking spaces, ideal for
studying, working,
or collaborating with others.

How to claim this offer ?

To benefit from this offer, please apply the
promo code BMYouth during the booking
or subscription process on the Hotdesk
platform.



inshape

CLINIC

Discover the best version of yourself!



- A 10 % off for new InShape Clinic clients on their first visit & receive a guaranteed 5 % discount on all future visits, available to both new and existing clients!

Don't miss your chance! Schedule your appointment now to enjoy premium treatments and beauty services utilizing the latest technologies.
Offer is valid until 31\12\ 2026

**GET READY FOR THE
NEW YEAR WITH BM YOUTH!**

Upon using your BM Youth debit card

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A NEW CHAPTER OF ALMAQARR

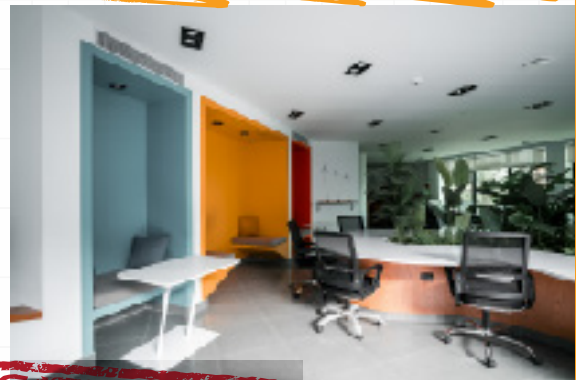
Gain access to exceptional deals on everything from shopping to entertainment and travel

- Enjoy Free Day Pass to MQR Co-working Space
- 10 % discount on meeting rooms, event spaces and training rooms



Branches

- New Cairo - Platz
- New Cairo - Cairo Business Park
- AlRehab - Park 15
- Maadi
- Downtown - The Greek Campus
- October - Melanite Mall
- Zayed - Eden Mall
- Zayed - ALRabwaCompound



**FREE
DAY PASS**



بنك مصر
BANQUE MISR



2026: The Year of Growth Start Investing in Yourself

In partnership with NextEra Education, Banque Misr offers you an exclusive opportunity to invest in yourself and upgrade your future skills.

As part of this partnership, you get **ONE WEEK FREE TRIAL** on selected high-impact tech courses designed for the jobs of tomorrow.

Exclusive Free Trial Courses:



Harnessing AI in Your Career



Game Creation Using Python



Blockchain Fundamentals



JavaScript Development



Piscine-Go (Prerequisite for the O1 Talent Program)

This is your chance to explore, learn, and grow with no commitment. Because real growth starts when you invest in yourself.

2026: Learn smarter.
Grow faster.
Build your future



بنك مصر
BANQUE MISR

BM-
YOUTH

Train Smart. Live Fit. Save Big!

Exclusive Offer for BM Youth

Your Fitness Bundle Includes:

- 12 invitations to Balance Gym or Hers Gym
- 4 private training sessions
- 4 body composition assessments
- 2-month membership freeze
- Full access to all branches



Special Price: Annual package at EGP 6,900 down from EGP ~~14,000~~ Over 50% Off – available exclusively to BM Youth customers

To claim the offer, please contact: +201144483307



Get **30%** discount on all Diet & Cheat Subscription Bundles through their official website

Promo code: **BM YOUTH**



Get a 15% Discount
Pay using your **BM Youth debit card**
through the official Website

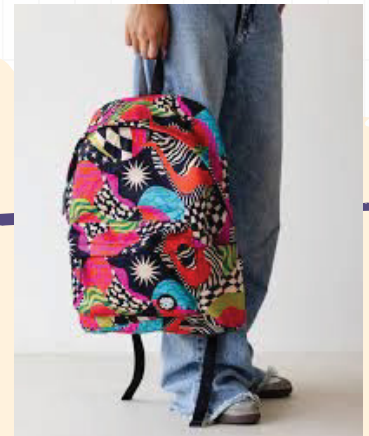


Discount applies
automatically at checkout,
no promocode needed



YAWZA

Get a **15%** discount
upon using Promo code **BMYouth**
through their official website



Or through their
physical branches

**GET READY FOR THE NEW YEAR
IN STYLE WITH BM YOUTH!**



ZURI



Get a **15%** discount
upon using Promo code
BMYouth
through their official website



UP•FUSE

Get **15%** discount
upon using Promo code **BMYouth**
through their official website



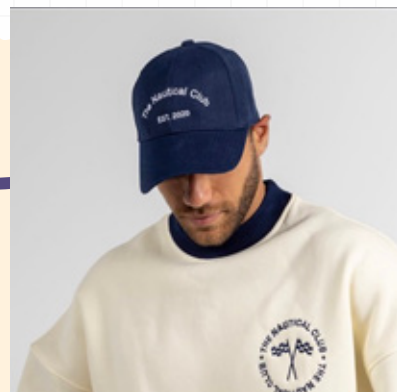
Or through their physical branches
when paying with BM Youth Cards



**GET READY FOR THE NEW YEAR
IN STYLE WITH BM YOUTH!**



Unlock an exclusive
20% discount by using the
Promo code **BMYouth**
on their official website



Enjoy a **10% discount** By
applying the Promo code **BMYouth**
on their official website



**GET READY FOR THE NEW YEAR
IN STYLE WITH BM YOUTH!**

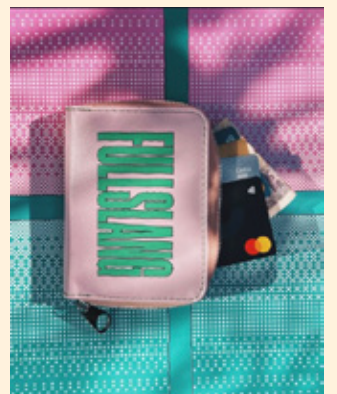


KOAY Silver

Get a **30%** discount
upon using Promo code
BMYouth-Koay

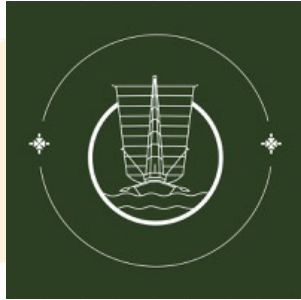


Enjoy a **10%** discount by
using the Promo code **BMYouth**
on their official website.



**GET READY FOR THE NEW YEAR
IN STYLE WITH BM YOUTH!**

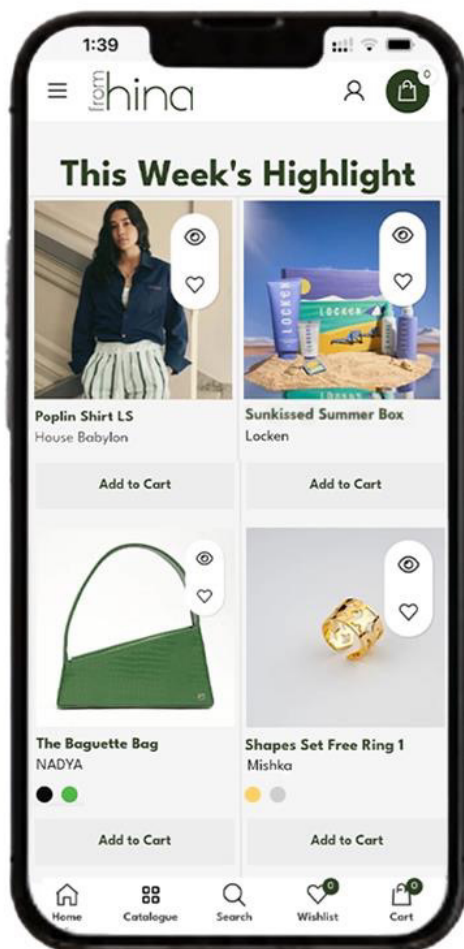
**GET READY FOR THE NEW YEAR
IN STYLE WITH BM YOUTH!**



FromHina

All Your Favorite Local Brands, In One Place

BM Youth partnered with FromHina the platform curating Egypt's finest local brands in fashion, home, and beauty.



Enjoy a 10% Discount Up to EGP 1,000 Promocode: BMYouth

How to claim:

1. Visit the website
2. Place your order
3. Use the promocode: BMYouth
4. Pay using BM Youth card

Domestic Travel Deals



At Banque Misr Youth Program, we are proud to offer all BM Youth customers like you a unique experience with Booking CW so you can enjoy an unforgettable holiday filled with relaxation and fun. You're just one step away from your next great getaway!

You can enjoy all of the below benefits :

- A discount up to **40%** compared to the best deals at any other travel outlets with the option to pay in local currency
- Support of issuing travel visas for all foreign countries
- Booking local sports matches tickets, global cruises, private trips and luxurious yachts and special programs including transportation and visits
- A dedicated team of customer service around the clock to answer any inquiries you might have and support you in case you are facing any issue

For more details and booking;

- **Visit the website:** www.bookingcw.com
- **Customer service:** 19809
- **Whatsapp:** 01000005260/01050444455



- **Naama Bay Hotel & Resort
Sharm El Sheikh**

3 Nights – Double Standard Garden
View Room – Half Board – Starting
EGP 21,500

- **Mövenpick Resort & Spa
El Gouna**

3 Nights – Double Classic Garden View
Room – Half Board – Starting EGP 23,900

- **Jasmine Palace Resort
Hurghada**

3 Nights – Double Standard Garden View
Room – All Inclusive – Starting EGP 19,950

- **Iberotel Luxor Hotel**

3 Nights – Double Room – Breakfast –
Starting EGP 16,550

- **Pyramisa Isis Island
Aswan**

3 Nights – Standard Double Room, Nile
View – Breakfast – Starting EGP 16,000

- **Tropitel Dahab Oasis
Dahab**

3 Nights – Double Room – Half Board –
Starting EGP 12,500



Get in touch with us through:



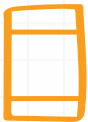
Visit Banque Misr's website

www.banquemisr.com to know more about our products and benefits



Contact our call center through

19888 to answer any of your questions around the clock, all week



Visit BM Official Social Media Channels [f](#) [v](#) [i](#) [d](#) [x](#) [in](#)



Communicate with us through our whatsapp service on **19888**

Through our chatbot Abkarino you can:

- Block your card
- Remove wrong PIN attempts
- Pay your credit card
- Reactivate your BM Online app



BM- YOUTH

Unstoppable Youth